FAST FORWARD STORIES.

VIDEO CONTENT SERVICE

Video Content Is King

Say It Visually - our parent studio - has been commissioned by some of the biggest companies in the country (and world) to create explanation videos of the toughest topics. Their clients include Amazon, Chevron, MetLife, P&G, PWC, 15 different State Departments of Health and more. Their videos have earned clients well over 2 million viewers. With their backing, after a few experiments and a lot of learning, the Fast Forward Stories subsidiary launched in earnest as a startup business in 2013, with the Real Estate Explanations library. It's a swing-for-the-fence step for our small company. In the past year, we have created over 500 videos on real estate, mortgage, title and related topics, and engineered an entirely new platform to help clients deploy their videos worldwide. We've made it so easy that a business client can add 100+ pages of content to their website, with their branded videos pre-embedded, in about 60 seconds.

Canadian Content Toolkit

102 videos - 51 in English, 51 with French captions - for Canadian agents, brokers and companies. This set has passed an initial review for Canadian accuracy. Some videos still include US terms and policy references. We'll update the videos (with YOUR feedback) and replace the footage without interruption.

You'll get everything required to make video use easy, including:

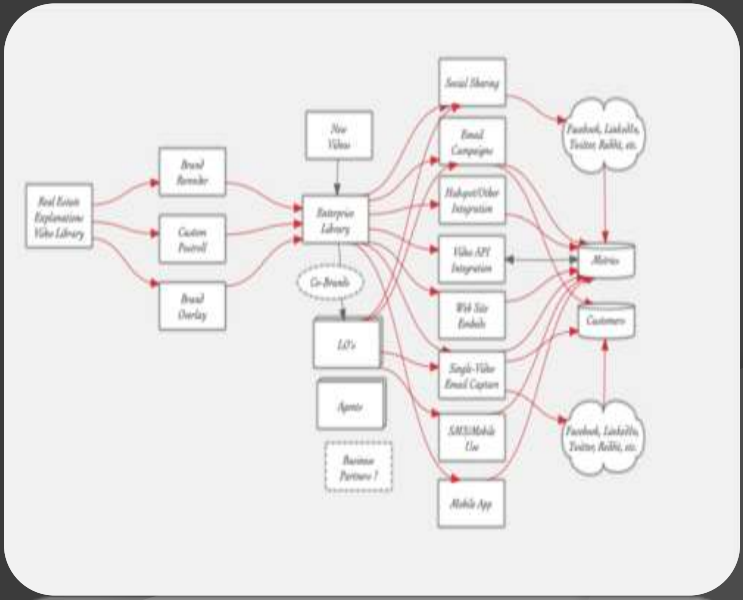
- The RealtyQs responsive Web app to deliver your entire video library
- a 3-second "bumper" video with your brand & URL
- a 1-page Video Library (HTML)
- Wordpress Import file with articles and pre-embedded videos
- login credentials for the video-hosting admin interface.
- A "cheat sheet" with social sharing links
- Co-brand options for agents, loan officers, business partners.
- Support via phone, online forum and email.

In about 24 hours, you can have over 100 relevant, interesting videos for your customers. We'll correct and adjust for Canadian terms and policies as quickly as possible.

Market-Ready Video Content Platform

The Enterprise platform addresses the #1 inbound-marketing challenge facing CMOs and marketing organizations:
compelling, share-ready content. We rebrand and re-render every frame of every video, and provision them on a unique subdomain. The end result is an extensive set of company video assets - up to 500 videos, ready to be used and shared by people across the company. Commissioning the creative and technology work required to match this platform would require a six-figure budget and over a year of development.

- Get unprecedented content-marketing tools:
- Lead capture within each video, wherever it's embedded.
- Integration with Hubspot for inbound marketing.
  SEO Sitemaps to dramatically increase search ranking, leveraging your unique video assets.
- API Access, with methods and functions for stats, data, embedding and player control.
- Direct integration to 22 major email marketing platforms.



Packages and Pricing

Free Trial	Solo	Pro	Enterprise
30 days	$12/mo	$49/mo	Limited
NO CARD	SIGN UP	SIGN UP	MORE INFO
Pro or Solo Library	**25 Videos on** Real Estate, Mortgage, Title or New Homes	**All 125 Videos** (English)	Up to 500 **SEO-Unique** Videos
1-Click Share/Embed	**Custom Brand Overlay**	**Custom Brand Overlay**	**Frame-by-Frame** Branding
No Branding During Trial	**Easy** Web Import	**Mobile/Tablet** Web App	**Site Map** Optimized
	Email Marketing Tools	**Easy Website Import**	In-Video **Lead Capture**
	***NEW* Facebook-Friendly** Thumbnails Option	**Email Marketing** Tools	**Marketing Metrics** Dashboard
		Facebook-Friendly Thumbnails Included	**Cobranded Libraries** Option

Video Strategy White Paper

Does your company have a clear strategy for video? You should. This will help.
This short white paper distills the key advice we've gleaned from creating, launching and hosting thousands of videos. It will help you manage video content and video technology strategically.

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